

TADA! Seeks Board Members

TADA! Youth Theater is looking to expand its Board of Directors! The Board currently has 13 members: 6 female, 7 male, 38% BIPOC (5 out of 13). All are committed to helping TADA! achieve its mission of inspiring young people in New York City and beyond and affecting positive change in their lives through musical theater programs. Maybe TADA! is the right fit for you!

OUR VISION

TADA!'s vision is that all young people grow up feeling successful, creative, confident, accepted, and accepting of themselves. Through the ability of people learning to express themselves well we can break down barriers of racism and inequality and create positive, active citizens.

OUR MISSION

TADA! Youth Theater's mission since 1984 has been to provide young people from different social, racial, economic, and cultural backgrounds with musical theater programs that inspire them to learn, be creative, and think differently through high-quality productions, positive youth development, and education programs. TADA! works to cultivate everyday life skills that can be universally applied to enhance ways of thinking, learning, working and living in today's world. These skills include thoughtful problem-solving and communication, mindful collaboration, and active global citizenship. These real-world skills provide a framework for successful learning in the classroom and help prepare youth for a world where change is constant and learning never stops.

TADA! reaches youth and families in three distinct ways:

- **Dynamic Youth Development.** The Resident Youth Ensemble of TADA! (RYET) is a free, NYC-based, musical theater training, performance, and positive youth development program for talented youth, ages 8-18. By modeling a professional theater environment, ensemble members develop a strong sense of community, creative expression, confidence, and an awareness of their ability to evoke change in the world around them. Members also participate in youth councils and forums, perform community service, and have access to middle, high school, and college prep assistance.
- **Engaging, family-friendly live theater productions.** Performed by the Resident Youth Ensemble of TADA! (RYET), TADA!'s original musical theater productions are accessible, relatable and convey positive messages for children and teens. All actors are between the ages of 8 and 18, allowing children and teen audience members to see their peers perform in an intimate theater setting with comparably low-cost ticket prices. These musicals are commissioned specifically for TADA! and are written by professional Playwrights, Composers and Lyricists.
- **Enriching Arts Education.** TADA!'s Arts Education programs provide young people from Pre-K through high school with musical theater classes, camps, and workshops at our space on 28th Street. We also provide public and private in-school residencies from skills building to a 20-week program in which the students write, rehearse and then perform their own musical during the school day as well as a variety of after school programs as well.

TADA!'s Board of Directors recognizes that a critical function of the Board is to represent the various communities that TADA! serves and operates within. Members who contribute a range of talent and professional backgrounds, as well as varied perspectives and aspirations, help promote informed decision-making and add to the public credibility of the Board. Board members are expected to be fully engaged and committed to TADA!'s mission and vision. They actively advocate for TADA! and prioritize the organization as one of the **top three organizations** they donate to and raise funds for ("give/get").

While we encourage participation and talent in all its forms, TADA!'s Board and staff have identified specific areas of expertise that will complement the Board's current make-up and provide valuable insight and action needed to advance TADA!'s mission. If you are inspired by TADA!'s mission and perhaps bring a different set of expertise and talent than what we've listed below, please reach out to us! Our list is meant to guide prospective Board members; it is not comprehensive.

- **Legal Expertise** – attorneys licensed in New York State who are familiar with theatrical contract law, real estate, and employment and labor law.
- **Human Resources** – specialists familiar with workforce planning and recruitment, compensation and benefits administration, labor and management relations, and/or training and development.
- **Information Technology** – IT specialists who can offer guidance on improved IT functionality and cost-reducing options. Someone with specific Salesforce database knowledge would be very helpful.
- **Finance** – finance professionals who can help identify and approve an auditing firm and offer help in daily operations.
- **Fundraising** – development and advancement specialists that can assist with foundation and corporate outreach, individual giving, special events, and other fundraising efforts.
- **EDIJ (Equity, Diversity, Inclusion, and Justice)** – professionals with expertise and ability to train and work with staff, artists, Board and/or Ensemble.
- **Marketing and Public Relations** – advertising, marketing, and PR specialists with knowledge of Google ads, social media, print and online advertising, sales plans for Education and Resident Youth Ensemble productions.
- **Other Specialties** – those with expert knowledge of web development, strategic planning, or other areas that will help enhance and promote TADA! and its mission.

For a full description of TADA! Board Members' roles and responsibilities, [please review this document](#).

Please contact jtrevens@tadatheater.com if you are interested in joining the Board of Directors at TADA!.